

Marvel Decor Ltd.

About Client Executive Summary

Marvel Decor Ltd is India's leading Window Covering Fashion Company, currently with 350+ Galleries, 650+ Dealers Network, 245+ Cities in 25 States Marvel have established the largest network in their industry. Combined with 2 lac Sq.ft. ultramodern factory and a unique concept of mini factories in various parts of India.



Introduction

Unify Sales Process across a network of 650+ dealers

Our client wanted to get their network of internal Sales team and Dealers on a Single Platform. Getting full information about Sales, Inventory, Credit Limit and Sales Orders.

At the same time, Marvel wanted this experience for Dealers as seamless and very intuitive. On-boarding dealers, evaluating their performance and managing internal Sales activities.

Fristine's Solution

For : Unifying Dealers on Single Network

We leveraged Zoho One to deliver a single platform for all the Marvel dealers to punch in their Sales, Merchandising, Service & Product Feedback data. Enabling Multi-currency and setting up Dealer Monitoring System to drive efficiencies in Sales.

For : Mobility & adoption

Marvel Decor's sales teams are on the go, meeting dealers. They wanted a simplified way to record their daily interactions. We designed a custom module, which is friendly to work on smartphones, making user adaption a breeze for Marvel.

Partner Bio

Fristine Infotech Pvt Ltd is a **Zoho Advanced Partner** across major cities in India, delivering Consultation, Implementation and On-Going support to Zoho Clients. Our core competency is our approach, which is around addressing customer problems, by mapping it against the best available application. This also includes doing customisation to suit your unique industry requirements. In the past we have helped over 70 Companies with their Zoho Requirements and our expertise is seen in the way we deliver, the process we follow to give a great experience right from Discovery to On-Going Support, our efforts are always directed towards getting maximum return from your Zoho Investment and driving Sales, Service, Marketing & Operational efficiency in your organization.

Drop us an email on admin@fristinetech.com or visit our website on www.Fristinetech.com to find a solution for your Industrial Business.